

## GIRL SCOUTS ACTION ITEM

You can do what the girl scouts in the movie *Girl Scouts* did in ten easy steps:

1. Join your local Girl Scout troop
2. Show the troop the *Young Voices for the Planet* Girl Scouts video.
3. Find a mentor -- parent, teacher or Girl Scout leader to help you organize a CFL or LED giveaway.
4. Create a CFC giveaway page for your website. Write up a project description like the one below:

*In 2009 Girl scouts in the San Francisco Bay area gave away 5000 energy-efficient CFL light bulbs to raise awareness about energy conservation and to give people an opportunity to do something about global climate change by reducing their carbon footprint. The Sierra Club procured the bulbs from the utility PG&E and the girls went door to door giving out the bulbs and a booklet educating people about how to save energy and produce less global warming gases. We girl scouts in \_\_\_\_\_ (your town) want to do what the San Francisco girl scouts did to show people that we can all do something about climate change. Can you be a sponsor and help stop global warming? We kids are going to have to live in a warmer world. Please help us keep the earth cool enough that we can continue to survive here.*

5. Find partners: go to local businesses and ask them to donate light bulbs for your giveaway. Light bulb technology is changing quickly so select the most energy-efficient bulbs that have the least environmental impact.
6. Call local and environmental group and ask if they will help you buy light bulbs.
7. Publicity: Write a press release. **Sample Press Release:** *The girl scouts of troop # \_\_\_\_\_ will be giving away \_\_\_\_\_ # of energy efficient light bulbs on \_\_\_\_\_. Please come with us and tell others in \_\_\_\_\_ (your community) how we Girl Scouts are helping to stop global warming.*
8. Call local newspapers: radio stations and local TV news tell them about your light bulb giveaway. Send them the press release and ask them to join you on the day you distribute the bulbs door-to-door.
9. Follow-up: e-mail press releases to the media with phone calls asking them to feature you on their news. Then go door to door with as many girl scouts as you can muster.
10. Follow up: Have a few girl scouts stay and interview recipients of the light bulb giveaway.

### **Ask the people who you gave the bulbs to for comments:**

*Did the light bulb giveaway remind them about what they can do to reduce their carbon footprint? Do they think they'll be more likely to conserve energy in the future? Would they be willing to use less energy? Drive less? Fly less? Better insulate their houses? Use air conditioning less? Keep the heat down?*

Share the pie chart below showing how one's individual actions can make a difference when many other people act, too. Thank you to *Dawn Publications* and Lynne Cherry and Gary Braasch for allowing us to include this pie chart from their kids book *How We Know What We Know About Our Changing Climate: Scientists and Kids Explore Global Warming* (grades 3-12) by Lynne Cherry and Gary Braasch (*Dawn Publications*, 2008)